



Joint Press Release

Ho Chi Minh City, August 16, 2024

BASF Vietnam, Think Playgrounds, and partners build playground for over 200 students with special needs in HCMC

- **Project aims to support the development of over 200 students at Nguyen Dinh Chieu Special School, using tailor-made designs and environment-friendly materials**
- **Eighth facility BASF Vietnam has built with Think Playgrounds (TPG) since 2019, commemorating BASF's 30th Anniversary in Vietnam and TPG's 10th Anniversary**
- **Four new partners have joined hands in this initiative to promote play-based learning: Kien Vuong, Nagase Vietnam, F.D&C, and Viet Duc Lubricants & Chemicals**

Ho Chi Minh City, Vietnam – August 16, 2024 – [BASF](#) Vietnam and its co-sponsors, in collaboration with the social enterprise Think Playgrounds (TPG), have successfully implemented their eighth public playground project in Vietnam. The project aims to support development through outdoor play for more than 200 visually-impaired students at Nguyen Dinh Chieu Special School in Ho Chi Minh City, making it easier for them to learn, grow, and integrate.

The inclusive playground, thoughtfully designed with a variety of play structures, provides a safe and welcoming outdoor space for these children to play, learn, and interact with each other. Featuring environment-friendly materials such as responsibly-sourced eucalyptus wood, the playground also fosters a connection between students and nature. The installation and decoration of play equipment were completed by volunteers from BASF and its partners.

Erick Contreras, Managing Director of BASF Vietnam, stated: "Creating inclusive and sustainable play environments is essential to the development of children, especially those with special needs. We are committed to providing spaces where they can learn, interact, and develop essential skills while promoting sustainability by using eco-friendly materials. In connection with our 30th anniversary in Vietnam this year, we want to take this program to the next level by involving our longstanding distribution partners, who share the same vision to contribute to Vietnam's economic development and make a lasting impact on the local communities."

BASF Vietnam started its partnership with Think Playgrounds in 2019 to help address the shortage of outdoor play spaces that has benefited nearly 32,000 children to date, primarily in the outskirts of Hanoi and Ho Chi Minh City. In addition to promoting play-based learning, the projects also prioritize sustainability. The aim is to instill a sense of environmental responsibility among the next generation by promoting sustainable materials in constructing these outdoor spaces.

Nguyen Tieu Quoc Dat, the co-founder, and PR Director of Think Playgrounds, expressed: "Our mission is to enhance the quality of public spaces across the country. This new playground holds special significance for visually-impaired students, providing them with a dedicated space to play and learn. We appreciate the commitment and support of BASF Vietnam and their partners in making this vision a reality."

BASF Vietnam's longstanding distribution partners who have joined hands in this anniversary year include:

- [Kien Vuong Co., Ltd.](#) is a large-scale supplier specializing in the distribution of chemicals, ingredients, additives in a variety of industries including Pharmaceutical, Food & Beverage, Animal Feed/ Veterinary Medicine, Aquaculture & seafood processing, Paint & Printing Ink, as well as Textile & Leather.
- [Nagase Vietnam Co., Ltd.](#) is an import/export company and distributor of chemicals, plastics, electronics materials, cosmetics, food ingredients, pharmaceutical ingredients and medical devices.
- [F.D&C Pharmaceutical](#) is a distributor of pharmaceuticals and excipients.
- [Viet Duc Lubricants & Chemicals](#) is a distributor of lubricants and chemicals.

BASF Vietnam has also implemented different long-term community projects focusing on educational development. BASF Kids' Lab, in partnership with the Ho Chi Minh City Department of Education & Training, offers hands-on activities to help children learn about chemistry, benefiting around 5,000 primary students since 2011. [BASF Virtual Lab](#) is an online platform that provides a variety of interactive chemistry experiments in Vietnamese for primary students to learn about chemistry with just a few clicks. The company also works closely with other partners in a school renovation program, facilitated by Saigon Children's Charity, building seven facilities as of today for about 750 students in remote areas of Vietnam. More information about BASF social engagement programs are available [here](#).

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. Around 112,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €68.9 billion in 2023. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at www.basf.com.

BASF has been active in Vietnam since the establishment of its representative office in 1994 and celebrates its 30-year presence in the country this year. BASF Vietnam Limited was set up in 2009. The company maintains two sales offices in Hồ Chí Minh City and Hà Nội, offering solutions for Vietnam's key industries, including Agriculture, Construction, Automotive, Footwear, Paints & Coatings and Electrical & Electronics. BASF's sales to customers in Vietnam were approximately €238 million in 2023. BASF employed 110 people in Vietnam as of the end of the year. Further information on BASF in Vietnam is available at www.basf.com/vn.

About Think Playgrounds

Think Playgrounds (TPG) is a pioneer social enterprise with a mission to promote children's "Right to play", through collaboration with multidisciplinary partners and communities to build environmentally friendly playgrounds, green spaces, biodiversity and sustainable public Minh City, organize ecological tours for students and communities. TPG is also a pioneer in spaces (recycled playgrounds, community gardens, parklets, forest parks, public arts...). By 2024, TPG and partners built over 240 public playgrounds and parks throughout the country, piloted the first adventure playground model and Forest Park in Vietnam and organized over 30 public playday, playstreet, and loose-part play events in Hanoi and Ho Chi designing and building playgrounds and public spaces with the participation of people with disabilities, with nearly 20 inclusive playgrounds at special schools, support centers and public spaces.

Media contacts

BASF Vietnam

Đỗ Kim Chung
Manager, Corporate Affairs
Mobile: +(84 9) 12 131 288
kimchung.do@basf.com

Think Playgrounds

Nguyễn Tiêu Quốc Đạt
Co-founder & PR Director
Mobile: +(84)989 259 480
sanchoivietnam2014@gmail.com